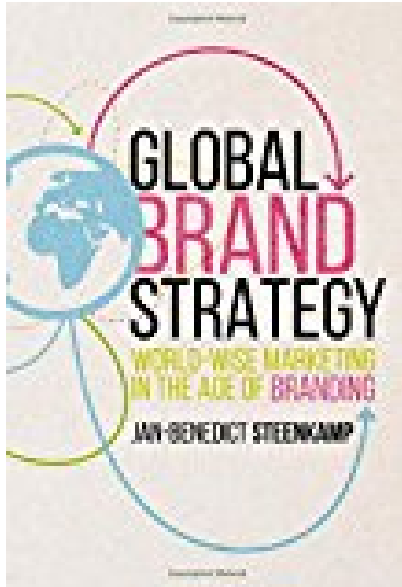


Global Brand Strategy World-wise Marketing in the Age of Branding



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