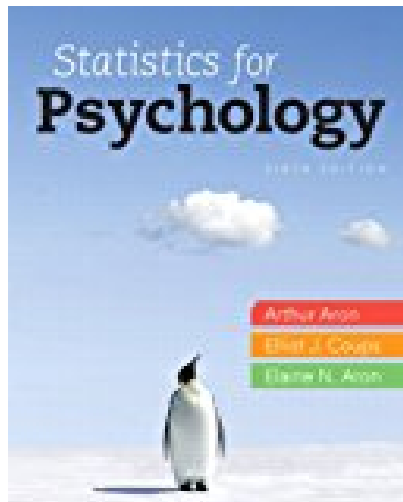


Statistics for Psychology 6th Edition



BOOK DETAILS

- Author : Arthur Aron Ph.D.
- Pages : 744 Pages
- Publisher : Pearson
- Language : English
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BOOK SYNOPSIS

The Second Edition of Statistics for Psychology capitalizes on a successful approach which presents statistics through definitional formulas to emphasize conceptual understanding, not rote memorization. Presenting statistical methods as a living, growing field of research, the book highlights recent controversies and developments. Thoroughly revised with new content and many new examples, the text takes the student from basic procedures through analysis of variance (ANOVA), and in a unique concluding chapter introduces the general linear model to integrate all of the statistical procedures presented. *NEW-Updates nearly 100 examples to reflect 1997 research and the way in which results are now being reported. *E.g., five years ago interaction effects in analysis of variance were generally reported with line graphs - today they usually use bar graphs. *NEW-Acknowledges the on-going - and very hotly debated - controversy in statistics over the value of significance tests and the associated proposals for replacing them with effect size, point estimates, and confidence intervals. *Helps students become well-versed in not only traditional significance testing but in what may come to be

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